SIBS, PFS and Education Programs

Tuesday, July 14, 2015 9:00 a.m. – 4:30 p.m. University Club

1135 Sixteenth St NW, Washington, D.C.

Governor's Room (Second Floor)

Agenda

9:15 - 9:30 a.m. Coffee

9:30 - 9:45 a.m. Welcome and Introductions

Paul DiPerna: The interests of the Friedman Foundation

Doug Besharov: The purpose of the meeting

9:45 - 10:40 a.m. Background on Social Impact Bonds (SIBs) and Pay-for-Success (PFS)

Doug Besharov: What is meant by pay-for-success, pay-for-results, and Social

Impact Bonds?

Kathy Stack: The evolving federal role in pay-for-success

Kyle McKay: Overview of major SIBs projects: Promises and pitfalls

10:40 - 10:50 a.m. Break

10:50 - 11:50 a.m. Financing and Funding Issues

Gary Glickman: SIBs and private investors

David Heaney: Why for-profit firms are willing to consider pay-for-success

contracts

Bruno Manno: How one foundation uses conditional funding

11:50 - 12:50 p.m. Lunch and Legislative Briefing

Becky Shipp: Pending legislation in the Senate

Jaymi Light: Pending legislation in the House

12:50 – 1:50 p.m. Measurement Issues

Russ Whitehurst: The challenge of learning "what works"

Stephen Bell: What is the outcome you want and how will you measure it?

Rebecca Maynard: Specifying metrics for making "pay-outs" to investors

1:50 - 3:00 p.m. Specific Education Applications

Andy Feldman: Department of Education activities

Rob Dugger: Early childhood and PFS

Jeremy Ayers: *K-12 programs and PFS*

Mark Schneider: Postsecondary career and technical training programs and PFS

Judy Alamprese: Adult Education and Out-of-School Youth PFS

3:00 – 3:15 p.m. Break

3:15 – 4:15 p.m. Experience with Incentives

Jane Hannaway: The use of big data to judge results

Jim Wyckoff: Incenting teacher and/or whole school performance

Jim Kemple: Incenting success: The devils (angels?) are in the details

4:15 - 4:30 p.m. Wrap-up

Checker Finn: Lessons for education planning

4:30 p.m. Adjourn (Drinks in the Bar!)