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Rethinking WIC

*An Evaluation of the
Women, Infants and Children Program*

Does WIC Work – and How Can It Be Improved?

In *Rethinking WIC*, Douglas J. Besharov and Peter Germanis analyze the research on the effectiveness of the Special Supplemental Nutrition Program for Women, Infants, and Children. Their assessment challenges the conventional wisdom that WIC is a uniquely successful program and demonstrates that many claims about WIC's effectiveness are misleading exaggerations. Besharov and Germanis do not argue that WIC should be abandoned but that policymakers should undertake a sustained effort to make the program more effective.

Read *Rethinking WIC* to understand WIC's strengths and weaknesses—and to learn about the authors' key findings and proposed programmatic reforms.

For more information, visit the *Rethinking WIC* website at:

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